Middle East and Africa. 31,812 41,149 53,965
North America . 19%, North America 15.3% and other regions 31.7%.

Soft Drinks
SIC: 2086; NAICS: 312111
Top Seltzer/Tonic/Club Soda Makers, 2011

<table>
<thead>
<tr>
<th>Market Share Reporters, 25th Edition</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td>Eastern Europe</td>
</tr>
<tr>
<td>Australia</td>
</tr>
</tbody>
</table>


Coca-Cola Co. 4.5%
Mountain Dew 2.0
Fanta 1.9
Coke Zero . 1.9
Other 34.7


Figures are in millions of liters. In 2017, the Asia-Pacific region was expected to claim 34% of demand, Latin America 19.6%, North America 15.9% and other regions 31.7%.

<table>
<thead>
<tr>
<th>Region</th>
<th>2007</th>
<th>2012</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia-Pacific</td>
<td>98,140</td>
<td>145,616</td>
<td>202,386</td>
</tr>
<tr>
<td>Latin America</td>
<td>79,258</td>
<td>95,311</td>
<td>114,582</td>
</tr>
<tr>
<td>Western Europe</td>
<td>80,394</td>
<td>86,499</td>
<td>91,573</td>
</tr>
<tr>
<td>North America</td>
<td>87,069</td>
<td>87,918</td>
<td>90,533</td>
</tr>
<tr>
<td>Middle East and Africa</td>
<td>31,812</td>
<td>41,149</td>
<td>53,965</td>
</tr>
</tbody>
</table>

Market shares are shown in percent.

Coca-Cola Co. 4.5%
PepsiCo . 2.0
Mountain Dew 1.9
Fanta 1.9
Coke Zero . 1.9
Other 34.7

Top Soft Drink Brands in China, 2012

The industry generated revenues of $11.1 billion in 2012. Fruit-flavored carbonates claimed 41.4%, standard colas 40.9% and other products 18.9%.

Coca-Cola Co. 59.6%
PepsiCo . 26.9
Guangdong Jiabao Group Co. Ltd. . 3.3
Sunlead Growers Inc. . 0.6
Other . 9.6

Top Soft Drink Brands in France, 2012

The industry generated revenues of $15.6 billion in 2012. The market includes bottled water, carbonated beverages, concentrates, functional drinks, juices, RTD tea and other beverages.

 Nestlé S.A. 13.9%
 Coca-Cola Co. 13.3
 Groupe Almar 12.4
 Groupe Danone 11.9
 Other . 48.5

Top Soft Drink Brands in Germany, 2012

The industry generated revenues of $37.1 billion in 2012. The market includes bottled water, carbonated beverages, concentrates, functional drinks, juices, RTD tea and other beverages.

Coca-Cola Co. 18.5%
PepsiCo . 6.5
Nestlé S.A. 3.6
Other . 71.4